

Print Ads

These three ads represent the ads ICMA is running in print publications.

The ads are available to you, and can be customized with your logo. Contact Catherine Smith at csmith@icma.org or by phone at 202-962-3632 for the customizable files.

EVERY COACH NEEDS A QUARTER-BACK.

As an elected official, you have plans and policies to put into action. By partnering with a professional city, town, or county manager you can set the wheels in motion—and know that they will run more smoothly. Leverage their strengths in leadership, management, efficiency and ethics, and make your community great. Their job is to bring your vision to life.

Log on today to learn more about how a professional manager works to make <CITY/TOWN> a community we can be proud to call home. LifeWellRun.org



EVERY EXPLORER NEEDS A NAVIGATION.

Same goes for municipal leaders. They need you to put their ideas into action, to map out a plan for a successful, smooth-running community that everyone can call home. This is a career as a professional city, town, or county manager—turning a bold vision into a new library, a vibrant downtown, or a fast new transit line.

Log on today to learn how you can make a difference in your community as a professional city, town or county manager. LifeWellRun.org



EVERY SYMPHONY NEEDS A CONDUCTOR.

You know how important a strong, vibrant community is to growing your business and giving your employees a great place to call home. A professional city, town or county manager orchestrates all of the pieces—working with public officials, as well as civic and business leaders, to move communities forward. Professional managers offer the leadership, transparency, accountability, ethics, and efficiency that make government work for the people. So whether it's economic development, transportation, education, or sanitation... it's your professional manager's job to work with you to make the community great.

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